

Retail Customers: Online & Offline







































Sameta Company Fact sheet





Prime **60,000 Sq Ft** Industrial Property **Adjacent to Port**

- **Founded-** 2009
- Ownership- Privately owned
- Location- Chennai, India
- Factories- Two well-equipped
- Products-
 - Digital-first consumer products
 - Retail fixtures and accessories
 - E-commerce warehouse equipment
- Market Presence-
 - Strong domestic and export footprint

Competitive edge

Sameta

- Sound understanding of key success factors for exports
- Located on the port
- 15 years experience in exports of steel products
- All licenses for exports are available
- 140 well trained & talented team members across all functions
- Culture of Integrity, Transparency, Teamwork & Innovation





Competitive edge



Strong Customer Base

- Customers across Offline & Online retailers
- Serving top Indian retailers as a strategic supplier
- Established as a sound China alternative for customers

End to End Capability

- Design, Manufacture, Service & Installation
- Digital Active Consumer products
- Full Range Supermarket Fixtures
- Carts / Trolleys, Workstations









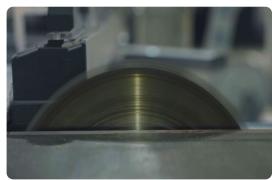


Advanced Capabilities & Scalable Capacity for Rapid Growth



- Full Range of Equipment, All under One Roof
 - Roll forming
 - Tube punching
 - Power Press & dedicated tooling
 - Turret
 - Laser
 - Press brake
 - Robot welding
 - Good fabrication shop
 - Wood panel saw & auto edge banding
 - Auto spray powder coat line













Advanced Capabilities & Scalable Capacity for Rapid Growth



- Mfg. model designed for High Volume / High Mix business
- Sound understanding of digital retail nuances
- Processes aligned to deliver global quality such as Paint / Fabrication / Packaging
- Good Supplier base eco system around the units
- Sound factory processes to enable customer quality, cost & delivery
- Highly skilled, well trained & engaged team











Our Products



- **✓** Slotted angle racks
- √ HD racks

- **✓** Trolleys
- √ Staff locker
- ✓ Perforated / Vegetable/ Cold-room racks

SLOTTED ANGLE RACK







SLOTTED ANGLE RACK

























Perforated racks













If you have a requirement for any other products made of steel, contact us at the below email ID

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anirban@sameta.in

