

## Supermarket

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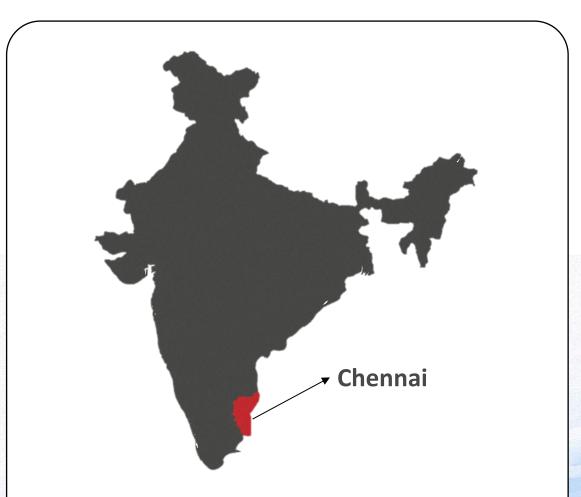
### **Retail Customers: Online & Offline**





#### Sameta Company Fact sheet





Prime 60,000 Sq Ft Industrial Property Adjacent to Port

- Founded- 2009
- Ownership- Privately owned
- Location- Chennai, India
- Factories- Two well-equipped
- Products-
  - Digital-first consumer products
  - $\circ$   $\,$  Retail fixtures and accessories  $\,$
  - E-commerce warehouse equipment

Market Presence-

 $\circ$   $\,$  Strong domestic and export footprint  $\,$ 

### **Competitive edge**



- Sound understanding of key success factors for exports
- Located on the port
- 15 years experience in exports of steel products
- All licenses for exports are available
- 140 well trained & talented team members across all functions
- Culture of Integrity, Transparency, Teamwork & Innovation





### **Competitive edge**



#### • Strong Customer Base

- Customers across Offline & Online retailers
- Serving top Indian retailers as a strategic supplier
- Established as a sound China alternative for customers

#### • End to End Capability

- Design, Manufacture, Service & Installation
- Digital Active Consumer products
- Full Range Supermarket Fixtures
- Carts / Trolleys, Workstations



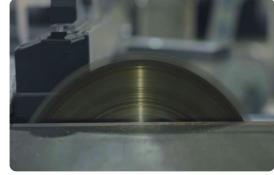
### **Advanced Capabilities & Scalable Capacity for Rapid Growth**



#### • Full Range of Equipment, All under One Roof

- $_{\circ}$  Roll forming
- $_{\circ}$  Tube punching
- Power Press & dedicated tooling
- $\circ$  Turret
- Laser
- Press brake
- $_{\circ}$  Robot welding
- $_{\circ}$  Good fabrication shop
- Wood panel saw & auto edge banding
- Auto spray powder coat line













## Advanced Capabilities & Scalable Capacity for Rapid Growth

- Mfg. model designed for High Volume / High Mix business
- Sound understanding of digital retail nuances
- Processes aligned to deliver global quality such as Paint / Fabrication / Packaging
- Good Supplier base eco system around the units
- Sound factory processes to enable customer quality, cost & delivery
- Highly skilled, well trained & engaged team







#### **Our Products**



- ✓ Supermarket L-Type Wall Clamped Gondolas
- ✓ T-type Island Gondola
- ✓ End-Cap Gondolas
- ✓ Merchandising accessories
- ✓ Merchandising accessories: Books
- ✓ Merchandising accessories: Sports
- ✓ Merchandizing Accessories: Fashion
- ✓ Fruit & Vegetable Units
- ✓ Fruit & Vegetable Display
- ✓ Dump bin / broom stand / Hyper Bins

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- ✓ Customized Checkout counters
- ✓ Stackable shopping trolleys
- ✓ Lockers / Almirahs

## Supermarket L-Type Wall Clamped Gondolas





## T-type Island Gondola





## **End-Cap Gondolas**







## Merchandising accessories



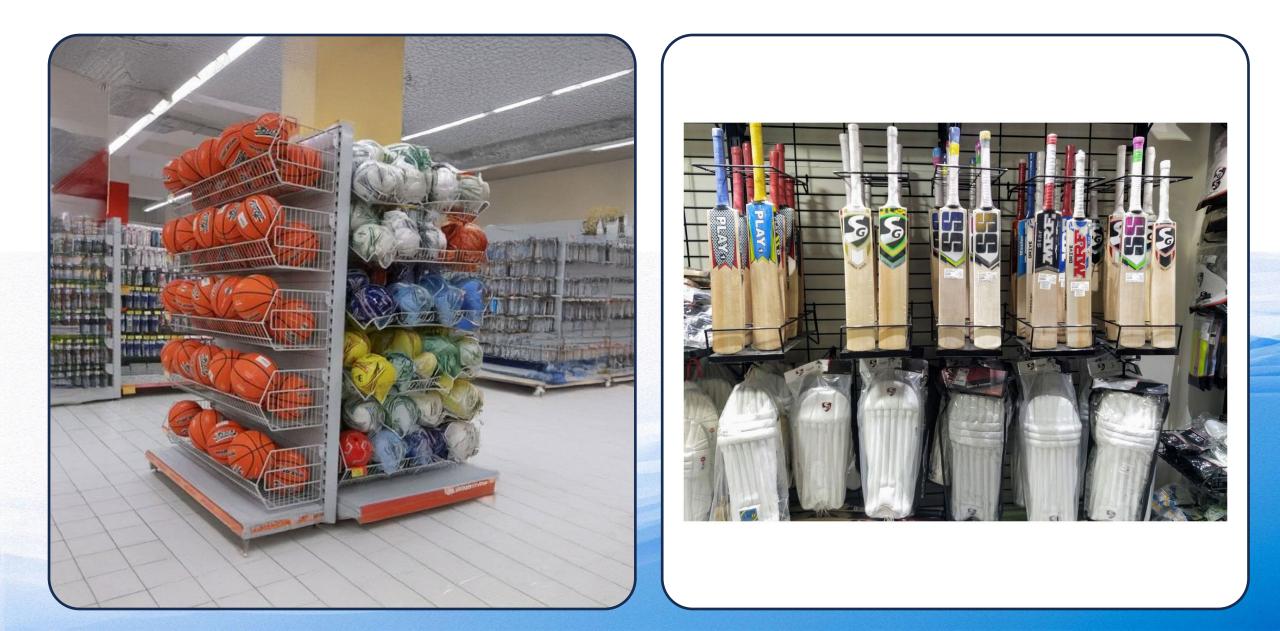






## Merchandising accessories: Sports







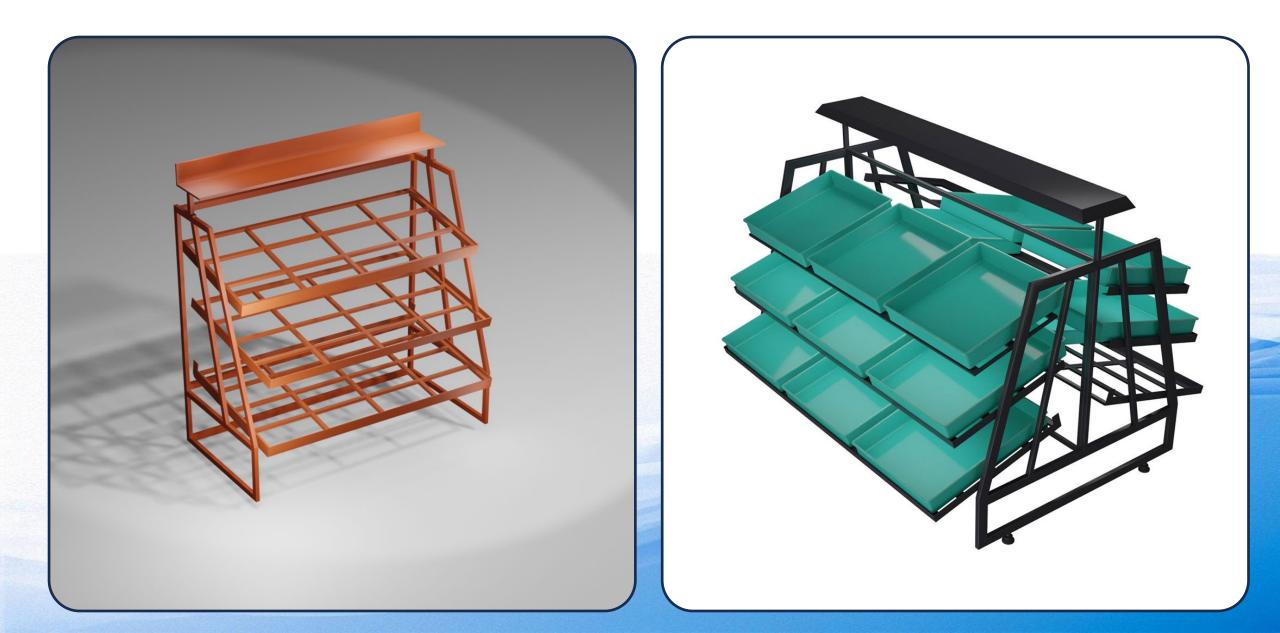






## Fruit & Vegetable Display





### Dump bin / broom stand / Hyper Bins















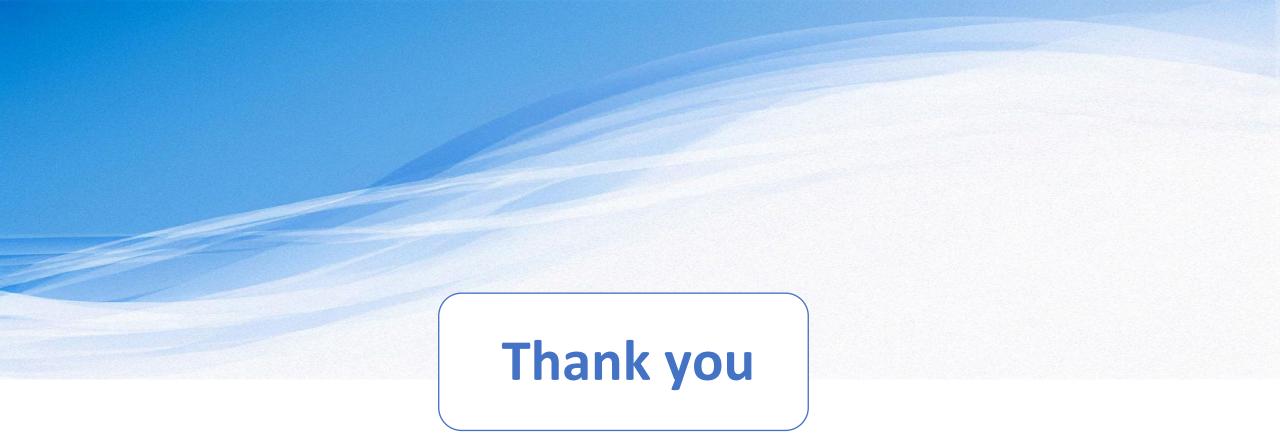


# If you have a requirement for any other products made of steel, contact us at the below email ID

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